



**TRADE
SECRET**

Big brands, cheeky prices!

**5 WEEKS
TO GO**

PARTY DRESSING FOR THE
WHOLE FAMILY THIS CHRISTMAS

WOMENS

MENS

KIDS

HOME

CHECK INSIDE TO
SEE HOW YOU CAN
**WIN \$2000
CASH!**



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WOMENS

Frock up for less
this christmas.
Save up to 60% on
other stores prices!



PARTY PRINCESSES

A. Strapless Dress \$29.95 | Other Stores \$49.95
B. Necklace \$6.95 | Other Stores \$14.95
C. Necklace \$9.95 | Other Stores \$19.95
D. Party Dress \$29.95 | Other Stores \$69.95
E. Frill Dress \$29.95 | Other Stores \$79.95
F. Maxi Dress \$29.95 | Other Stores \$55.95

G. Bracelet \$6.95 | Other Stores \$14.95
H. Hair clip \$2.95 | Other Stores \$4.95
I. Party Dress \$24.95 | Other Stores \$65.00
J. Hair clip \$3.95 | Other Stores \$7.95
K. T-Shirt Dress \$24.95 | Other Stores \$39.95



SPARKLE N SHINE

A. Earrings \$2.95 | Other Stores \$6.95
 B. Maxi Dress \$39.95 | Other Stores \$84.95
 C. Bracelet \$3.95 | Other Stores \$8.95
 D. T-shirt Dress \$49.95 | Other Stores \$99.95
 E. Kimono Dress \$69.95 | Other Stores \$119.95
 F. Pocket Dress \$24.95 | Other Stores \$49.95

G. Sparkle Dress \$79.95 | Other Stores \$189.95
 H. Ring \$3.95 | Other Stores \$8.95
 I. Dress & Belt \$39.95 | Other Stores \$94.95
 J. Maxi Dress \$39.95 | Other Stores \$79.95
 K. Ring \$4.95 | Other Stores \$9.95
 L. Bracelet \$6.95 | Other Stores \$12.95

MENS



Designer Brand

SMART CASUAL!

- A. Shorts \$24.95
Other stores \$49.95
- B. Shirt \$19.95
Other stores \$49.95
- C. Shorts \$24.95
Other stores \$49.95
- D. Polos \$29.95
Other stores \$68.00
- E. Polo \$19.95
Other stores \$49.95
- F. Shorts \$24.95
Other stores \$49.95

With Prices up to
60% less than other
stores you can!



Big Brand!

- A. Polo \$19.95
Other stores \$49.95
- B. Tee \$22.95
Other stores \$49.95
- C. Tee \$9.95
Other stores \$19.95
- D. Tee \$9.95
Other stores \$19.95
- E. Shorts \$24.95
Other stores \$49.95
- F. Shorts \$24.95
Other stores \$49.95
- G. Shorts \$19.95
Other stores \$39.95
- H. Shorts \$19.95
Other stores \$39.95

BBQ BEAUTIES!

- A. Shorts \$19.95 | Other Stores \$39.95
- B. Henley Tee \$9.95 | Other Stores \$24.95
- C. Tee \$19.95 | Other Stores \$39.95
- D. Polos \$19.95 | Other Stores \$49.95
- E. Shirt \$12.95 | Other Stores \$24.97
- F. Bottle Opener Belt \$14.95 | Other Stores \$39.95

- G. Casual Shirt \$29.95 | Other Stores \$69.95
- H. Fedora \$9.95 | Other Stores \$14.95
- I. Shorts \$24.95 | Other Stores \$49.95
- J. Casual Shirt \$29.95 | Other Stores \$69.95
- K. Volleys \$19.95 | Other Stores \$29.00

Huge Savings off RRP!

Bottle Opener Buckle!

GIRLS



- A.Skirt \$29.95
Other stores \$44.95
- B.Singlet \$16.95
Other stores \$29.95
- C.Singlet \$16.95
Other stores \$29.95
- D.Skirt \$29.95
Other stores \$44.95
- E.Tee \$16.95
Other stores \$29.95
- F.Skirt \$29.95
Other stores \$44.95

FAIRY CHRISTMAS



Great Gift Ideas!

- A.Butterfly Dress \$19.95
Other stores \$39.95
- B.Butterfly Dress \$19.95
Other stores \$39.95
- C.Fairy Dress (0-2) \$16.95
Other stores \$34.95
- D.Fairy Dress \$24.95
Other stores \$49.95
- E.Tutu \$16.95
Other stores \$34.95
- F.Tutu \$34.95
Other stores \$49.95
- G.Butterfly Dress \$16.95
Other stores \$34.95
- H.Butterfly Dress \$22.95
Other stores \$44.95

BOYS



DAPPER DUDES!

- A. Shirt \$17.95 | Other Stores \$39.95
- B. Tee \$8.95 | Other Stores \$19.95
- C. Tee \$8.95 | Other Stores \$19.95
- D. Tee (3-7) \$16.95 | Other Stores \$24.95
- E. Shirt (3-7) \$24.95 | Other Stores \$34.95
- F. Tee \$14.95 | Other Stores \$29.95

- G. Shirt \$24.95 | Other Stores \$34.95
- H. Shorts \$24.95 | Other Stores \$34.95
- I. Shorts \$19.95 | Other Stores \$49.95
- J. Tee \$8.95 | Other Stores \$19.95
- K. Tee (3-7) \$16.95 | Other Stores \$24.95



**CELEBRATE
CHRISTMAS**

**WIN
\$2,000
CASH!**

SIGN UP INSTORE OR ONLINE

Competition closes 24th December 2011, 5pm AEDST, entry via Tradesecret.com.au/competitions OR in store. Entrants must agree to receive the Trade Secret e-newsletter. Winners will be published on the [facebook.com/tradesecretaustralia](https://www.facebook.com/tradesecretaustralia) on 5th January 2012. Authorised under TPL NSW LTPS 11/10672, ACT TP 11/04687.

ABOUT US!

Trade Secret is Australia's leading off-price fashion retailer

We offer our shoppers a huge range of brand-name, quality fashion and homewares at up to 60% less than what you would pay in other stores.

No samples, seconds or ridiculous markups just high quality merchandise at prices that will surprise you every single day!

How do we do it?

We love value just like you

Our buyers deal directly with hundreds of designers, snapping up great bargains on current season fashion items.

We won't buy unless the price is right – so we can pass our savings directly onto you!

New stock, every single day

We want you to discover great value every time you shop. That's why we make sure new stock is on the floor every single day. The best strategy for shopping at Trade Secret is to shop often!

Sometimes we have to keep a secret

You won't know what brands we have until you visit one of our stores. It's just part of the excitement of shopping at Trade Secret!

How can you stay in touch?

It's no secret that we deliver Australia's best value on brand-name fashion and homewares. Make sure you keep up to date with what's happening in our stores, via facebook, email and twitter.

TRADE SECRET

Big brands, cheeky prices!

QLD

TOWNSVILLE Domain Central Garbutt
07 4728 2444 |

KAWANA Home Central Kawana Waters
07 5437 9466 |

SOUTHPORT The Brickworks Southport
07 5531 1837 |

ALEXANDRA HILLS Alexandra Hills
Shopping Center 07 3820 2777 |

MACGREGOR Kessels Court Macgregor
07 3343 9444 |

CHERMSIDE Chermside Market Place
07 3350 4333 |

FORTITUDE VALLEY NOW OPEN Homemaker
City Fortitude Valley 07 3252 5444 |

BROWNS PLAINS Browns Plains
Village Square 07 3809 8900 |

OXLEY 2118 Ipswich Motorway Oxley
07 3270 5000 |

IPSWICH Ipswich Home HQ West Ipswich
07 3294 2222 |

BURLEIGH WATERS HomeSpace Burleigh Waters
07 5589 5555 |

TOOWOOMBA 918 Ruthven St Kearneys Springs
07 4635 0322 |

NSW

MT DRUITT ShopSmart Outlet Centre Mt Druitt
02 9625 5444 |

HILLSDALE Southpoint Shopping Centre Hillsdale
02 9694 1477 |

FAIRFIELD Fairfield Forum
02 9723 0222 |

CAMPBELLTOWN Market Fair Campbelltown
02 4620 7999 |

PENRITH 521 High St Penrith
02 4723 0000 |

CASTLE HILL Castle Mall Castle Hill
02 9898 6999 |

GLENDALE Stockland Glendale
02 4944 0000 |

KOTARA Homemaker Centre Kotara
4953 9990 |

ALBURY Mates Building Albury
02 6041 6333 |

WARRAWONG Westfield Warrawong
02 4274 5555 |

ACT

CANBERRA Majura Park Canberra
02 6262 8666 |



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